KLPA Board Meeting, 11/17/23

In attendance: Phil DeConinck, President; Claudia Zent, Vice President, Steve Dolan, Treasurer, Lori DeConinck, Secretary, and newly-appointed Historian, Gerry Cooper:)

Please note: because 4 board members were unable to attend, these notes are more comprehensive than they normally would be.

Minutes:

Minutes from the 9/29 meeting were read and approved after two suggestions/comments: 1) was to thank Nancy Dolan for her significant assistance with the canvassing effort of the summer. and 2) Steve corrected Lori's stated current balance from \$6,546.08 to \$6,556.08 (he found \$10!)

Claudia inquired why Sam was concerned about the condition of the lake. Board is unsure whether testing for e-coli is still occurring. General agreement that if the town is no longer testing (and even if it is), KLPA should step in. Jerry said that there is a health officer in town but he's more involved with zoning. Testing takes place at the beach. Phil spoke with Tamara Klein Butcher who confirmed that there is someone new doing the testing. The process is to only report if there is a concern.

The Lake Smart program was discussed. Homeowners will be encouraged to apply for Lake Smart membership. As of now, only Jerry, Claudia, Bob and Daralyn Foster and Nancy Bower have this membership. They were encouraged to post their memberships to encourage others to apply. Anyone in the water shed can apply and benefit from it.

Our website, KLPA.org, developed by Jerry, needs some updating. Steve will add more info, updates and links. Jerry stressed that it's important not to lose the name; apparently there are people who steal a website name and then sell it back.

Claudia reported on the NH Lakes Lake Host Zoom meeting in which she participated. It began by introducing the organization to people who were tuning in, discussing how it is an advocacy conservation outreach program. The NH Lakes Congress is scheduled for June 6, 2024. Board members were all encouraged to attend. Claudia would like to see more shareable info but since 2002, 17,000 saves were made at 77 different lakes. Currently, over 1,000,500 inspections have been made. Lake hosts can be either paid or volunteer – Kolelemook does both. NH Lakes provides tee-shirts, materials, and a base rate of \$26/hr. for volunteers. Jerry commented that the number of 'finds' has decreased over the years, meaning that boaters got smart about what to watch for.

Claudia discussed the timeline for the Lake Host program. In January: matching-funds people are contacted. February and March: applications for payroll award (grant funding) are due. (KLPA must match what the state provides). If KLPA can provide 300% of grant in like-funding, our matchable award will increase the following year. Jerry requested info on what can be included- there was brief discussion regarding whether meetings such as today's can 'count'. Come February, Claudia will be able to clarify policy on that. Kat Kelleher, Coordinator of the Conservation arm, will guide Claudia through the process. March and April: recruit lake hosts, applications must be submitted to NH Lakes (hosts are actual state employees). May: confirm hires, refer to state online training. June – October: lake hosts work, with weekly reports that have become easily technological – there is an app. NH Ambassadors was mentioned as a possible group of volunteers, but would, as with all lake hosts, need to be trained.

November: NH Lakes reports on activity. December: an annual report is disseminated by NH Lakes. Most data go to the KLPA President, Treasurer and Coordinator (Claudia). A general suggestion was made that all officers should volunteer time as lake hosts.

Jerry stated that we pay \$300 to NH Lakes every year for membership, and every penny goes right into the Lake Host fund. He further stated that last year, Ali Conlon got over 300%, so it's likely she was submitting hours for meetings, etc.

Claudia suggested KLPA officers attend Select Board and other town meetings. Others disagreed or were unable to volunteer due to distance. Since agendas are posted in advance, board members can attend when relevant topics arise.

Info from Theresa: Danielle has put together some weed watching concerns and ideas. Despite not being here in the winter, all agreed she is a good addition to the Board.

A 'fishing derby' was briefly discussed and wording replaced by 'family fishing day', as part of the rec. committee.

The boat launch was briefly discussed. Phil stated that a quote from Mike Hanson of Hanson Bridge was supposed to be forthcoming. Jerry stated that only 25 signatures are needed for a petition and then the topic must be discussed by the Select Board.

Info from Sam: Mail Chimp is all set up. Sam has contacts from Theresa and Lori - Phil requested that Jerry ask Barbara to forward her info as well. Next step is to determine cadence on sending emails through Mail Chimp. We discussed sending a newsletter - how often, standard etc. If anyone is interested in working with Sam on this, please contact her. First draft proposal for a newsletter outline could be water quality report (in laymen's terms), local lake happenings/events that we or LSPA are hosting, info (again in laymen's terms) about how we all affect water quality, something fun, pictures of Lou fishing, interview with a local lake-goer, invitation to be a KLPA member and where the money goes, and loon report.

The group unanimously agreed that a Communication Plan will be the focus of the January meeting. Between Mail Chimp, Facebook, and the website, we have 3 different sources overseen by 3 different people. Steve questioned what type of database we need, for example, for dues paying members.

Mascoma bank records have been updated to include Phil and Steve.

Phil and Jerry wil try to meet with Geoff Lizotte from the LSPA Board the week after Thanksgiving. Jerry will call Geoff to determine possible meeting days.

Next meeting will be in early January. Specific day/time to be determined.

Steve distributed an updated Treasurer's report.

Meeting adjourned, 5:59 pm

Respectfully submitted,

Lori

Secretary